

Cosmo First appoints Kulbhushan Malik as Global Business Head of its Films business

- *With over 24 years of experience, Kulbhushan will be responsible for devising strategy on operations and business growth*

New Delhi, Date: [Cosmo First Limited](#), a four-decade-old global business organization with entities-- Cosmo Films, Cosmo Speciality Chemicals, Zigly, and Cosmo Foundation, today announced **the elevation of Mr. Kulbhushan Malik as the Business Head for their Films Business globally**. He was earlier working as Head of Operations for International Businesses.

A seasoned business leader with over 24 years of experience, Kulbhushan comes to Cosmo Films with diverse experience in General Management roles with P&L responsibilities, business development and finance roles with a demonstrated record of working in the manufacturing Industry.

On the announcement, **Mr. Pankaj Poddar, Group CEO, Cosmo First Limited said**, “Kulbhushan has not only been an integral part of Cosmo Films growth but has helped navigate it via his leadership, strategy, and business acumen. I am confident that with Kulbhushan in-charge, Cosmo First will continue to achieve its strategic business goals.”

Commenting on his new role, **Mr. Kulbhushan Malik, Global Business Head, Cosmo Films said**, “Cosmo has been at the forefront of innovation and manufacturing capabilities in the packaging industry. I look forward to work with the team and leveraging their capabilities to seek challenges and continue to deliver upon our commitment to quality, trust, and innovation with our consumer-centric approach.”

About Cosmo First:

Established in 1981, Cosmo First Limited is a four-decade-old global business organization with entities-- Cosmo Films, Cosmo Speciality Chemicals, Zigly and Cosmo Foundation. Cosmo Films is one of the most preferred global brands offering value-added BOPP films for packaging, labels, lamination, and industrial applications. With innovation, development, and research embedded in its core values, Cosmo First has ventured into successful businesses like Cosmo Speciality Chemicals (master batches, coatings, textile chemicals, and adhesives) and Zigly, a D2C Omni channel pet care business under its entity. The company has been at the forefront of developing customer-centric solutions to deliver the finest product and service experience, backed by innovation, people, and processes.

Cosmo First has a strong focus on sustainability and invests in promoting innovative practices towards ensuring a safer planet for future generations. The website for the umbrella brand is www.cosmofirst.com

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